

Jayne Laiprasert



Contact

Main: 415.956.1900
Direct: 415.291.4567
Fax: 415.956.1152
Email: jlaiprasert@bzbm.com
LinkedIn: Jayne Laiprasert

Education

Columbia University School of Law, J.D., 2004
Columbia University School of International and Public Affairs, M.I.A., 2004
University of Chicago, A.B. with Honors (Public Policy and Biological Sciences), 2000

Professional Affiliations

Bar Association of San Francisco
San Francisco Bay Area Intellectual Property Inns of Court

Bar Admissions

State Bar of California
State Bar of Illinois
United States Patent and Trademark Office Patent Bar

Publications

Author, "Business as Usual: Email Evidence and the Business Records Exception in the Ninth Circuit," ABTL Northern California Report, Vol. 25, No. 1 (Winter 2016)

Practice Areas

Business Litigation
Class Action Litigation
Enforcement and Data Privacy
Intellectual Property Litigation
Patent Litigation
Real Estate Litigation
Trade Secret Litigation
Trademark, Copyright and Technology Licensing Litigation
Trust and Estate Litigation

Experience

Jayne Laiprasert is a Principal of the firm. She is a litigator with particular expertise in intellectual property and complex commercial litigation. Ms. Laiprasert has litigated or otherwise counseled clients in intellectual property matters including those in electrical, mechanical and chemical technologies including memory devices, CMOS image sensors and medical equipment. She has successfully represented clients in trial and appeals in federal courts and arbitration forums throughout the United States.

Ms. Laiprasert represented a major energy holding company in a dispute with a municipality and an international staffing firm in a dispute with several of its franchisees. She has also served as counsel to creditors' committees in several corporate reorganizations. She assisted in the representation of the American Bar Association as amicus curiae in support of the petitioner in *Rompilla v. Beard*, a case that concerned the effectiveness of counsel in a death penalty trial in which the ABA successfully urged the United States Supreme Court to consider the ABA's Guidelines for the Appointment and Performance of Counsel in Death Penalty Cases as evidence of prevailing professional norms.

Representative Cases

In an arbitration involving *Cloud Cruiser*, Ms. Laiprasert prosecuted breach of license claims involving database software for monitoring and use of Cloud computing.

In *Netlist v. Diablo* (USDC N.D. Cal.), Ms. Laiprasert represented plaintiff in the trial of trade secret, patent and trademark claims involving HyperCloud® LR-DIMM memory module technology.

In *Solar Universe* (USDC D. Nevada/AAA), Ms. Laiprasert represented plaintiff in enforcing trademark rights in breach of contract and unfair competition action arising from franchise relationship.

In *Wells Fargo v. ABD* (USDC N.D. Cal.), Ms. Laiprasert represented the defendants in a trademark case involving the use of a business name, twice defeating Wells Fargo's motions for a preliminary injunction.

Representative Cases [Continued]

In *Geron v. ViaCyte* (USDC N.D. Cal.), Ms. Laiprasert assisted in the successful defense of a Section 146 appeal of a patent interference action based on PTO Board of Appeals' finding of lack of enablement.

In *Major Construction Equipment Manufacturer* (USDC E.D. Cal.), Ms. Laiprasert successfully opposed a motion for preliminary injunction seeking to enjoin termination of dealership relationship.

In various software license disputes, Ms. Laiprasert represented Washington Mutual and JP Morgan in litigation over copyright and software license agreements concerning database software.

In *Allflex USA, Inc.* (USDC C.D. Cal.), Ms. Laiprasert defended RFID patents relating to companion animal microchipping.

In *Immersion Medical, Inc.* (USDC N.D. Ohio), Ms. Laiprasert enforced medical simulator device patents.

In *Panavision Imaging, Inc.* (USDC C.D. Cal.), Ms. Laiprasert enforced semiconductor patent families.

In *MOSAID Technologies Inc.* (USDC N.D. Cal./E.D. Tex.), Ms. Laiprasert enforced and defended memory patent family.